

REMARKS/ARGUMENTS

In response to the Examiner's final Office Action of January 6, 2009 the Applicant respectfully submits the accompanying Amendment of the claims and the following Remarks.

Regarding Amendment

In the Amendment:

independent claim 1 is amended to specify that the method comprises adjusting a distance between the printhead and the web of blank media threaded along the media path by adjusting adjusters on a rail removably supporting the printhead in the printer. Support for this amendment can be found at page 39, lines 24-36 of the present specification; and dependent claims 4-10, 16, 18, 19, 30, 36-41 and 48 are unchanged.

It is respectfully submitted that the Amendment does not add any new matter to the present application, nor any new issues to the prosecution of the present application.

Regarding Non-Statutory Double Patenting Rejections

It is respectfully submitted that above-described amended independent claim 1 is patentably distinct from the cited claims of each of US Patent Nos. 6,944,970, 6,920,704 and 7,108,434 and copending Application Nos. 10/760,251, 10/760,240, 10/760,199, 10/760,230, 10/760,214, 10/760,257, 10/760,228, 10/760,225, 10/760,226, 10/760,224, 10/760,193, 10/760,269, 10/760,260, 10/760,266, and 10/760,215 either taken alone or in view of newly cited Edrinn, because none of the claims of these patents and applications in view of Edrinn recite a method in which a distance between a removable printhead and blank media web is adjusted using adjusters on a rail supporting the printhead.

Regarding 35 USC 103(a) Rejections

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 4-10, 16, 18, 19, 30, 36-41 and 48 dependent therefrom, is not taught or suggested by any one or more of previously cited Martin, Nozawa, Stoffel, Goldstein and Rottman in view of newly cited Edrinn, because none of these cited references teaches or

suggests adjusting a distance between a removable printhead and blank media web using adjusters on a rail supporting the printhead, as is required by the claimed invention.

It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

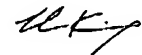
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